DIGITAL AD CAMPAIGN INSTRUCTIONS

Question				
TIME REQUIRED FOR QUALITY CHECK TEAM TO EXAMINE CREATIVES FOR RIGHT DIMENSIONS, CONTENT, RESOLUTION, ETC	1-2 WORKING HOURS	2-3 WORKING HOURS	3-4 WORKING HOURS ✓	4-5 WORKING HOURS
TIME REQUIRED TO TAKE CAMPAIGN LIVE AFTER CREATIVES ARE CHECKED AND APPROVED	24-48 WORKING HOURS ✓	48-72 WORKING HOURS	72-96 WORKING HOURS	96-120 WORKING HOURS
HOW LONG DOES IT TAKE TO INTEGRATE NEW CHANGES TO THE CREATIVES OF AN ONGOING CAMPAIGN?	1-2 WORKING HOURS	2-4 WORKING HOURS ✓	4-6 WORKING HOURS	6-8 WORKING HOURS
WHEN WILL THE UPDATED CAMPAIGN REPORT BE PROVIDED TO ADVERTISERS?	6 HOURS, AFTER CAMPAIGN GOES LIVE	24 HOURS, AFTER CAMPAIGN GOES LIVE ✓	32 HOURS, AFTER CAMPAIGN GOES LIVE	48 HOURS, AFTER CAMPAIGN GOES LIVE
WHAT INFORMATION WILL BE PROVIDED IN THE CAMPAIGN REPORT?	SCREENSHOTS/ VIDEOS OF THE CAMPAIGN ✓	TOTAL IMPRESSIONS, CLICKS, REACH, ETC ✓	NOTHING WILL BE PROVIDED	WE ARE NOT SURE
HOW FREQUENTLY WILL CAMPAIGN REPORT BE UPDATED?	EVERY 1 DAY AFTER THE CAMPAIGN IS LIVE	EVERY 2 DAYS AFTER THE CAMPAIGN IS LIVE ✓	EVERY 3 DAYS AFTER THE CAMPAIGN IS LIVE	EVERY 4 DAYS AFTER THE CAMPAIGN IS LIVE
WILL CAMPAIGN REPORTS BE UPDATED DURING THE WEEKENDS?	YES	NO ✓	MAYBE	SOMETIMES
WHEN WILL CAMPAIGN REPORT FOR FRIDAY OR WEEKEND'S CAMPAIGN BE UPDATED?	WILL BE AVAILABLE ON MONDAY ✓	WILL BE AVAILABLE ON TUESDAY	WILL BE AVAILABLE ON WEDNESDAY	WILL BE AVAILABLE ON THURSDAY