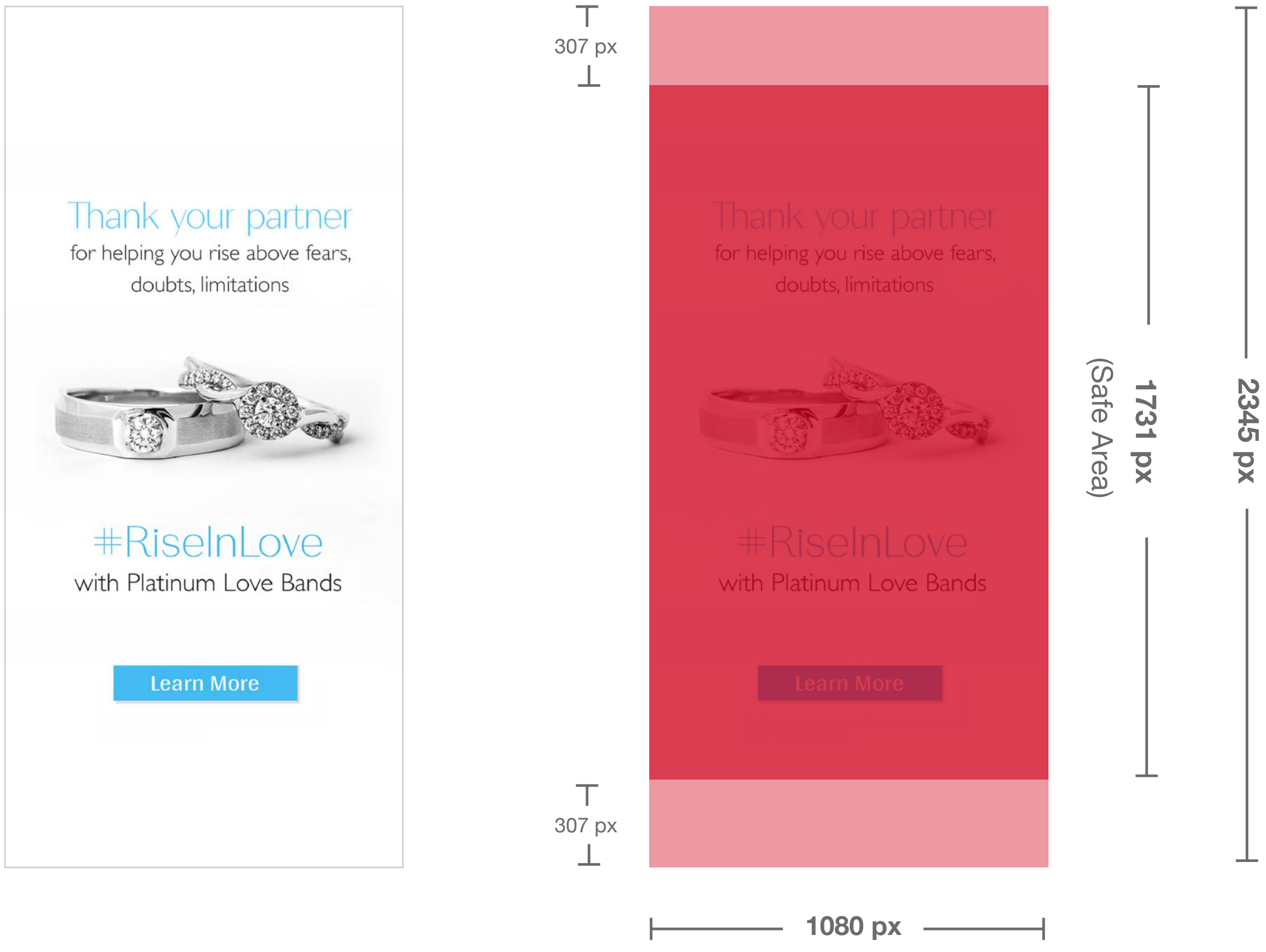


INTERSTITIAL ADS

1. The image dimensions / creative dimensions should be **1080px X 2345px (width x height)**.
2. In order to avoid trimming of ad content on tablets and mobile phones, keep the main subject of the ad within the **dark red area (within 1731 px)**, as shown in the below figure. Make sure that **padding of 307 px (Top and Bottom)** should have same background color and texture.
3. The creative could be of either formats - **JPEG or GIF**. The size should be under **200 KB** in case of **JPEGs**, and under **300 KB** in case of **GIFs**. GIFs should be with continuous loops.
4. Make sure **not to add any close button (X button)** on the creative.
5. We can use either landing page or, impression tracker and click tracker on Interstitial banner. No TAG supported.



INTERSTITIAL ADS: EXAMPLES

