Device	Ad Unit	AD Size	Format	Pages
Desktop	Top Banner	728 X 90	.jpg, gif, 3rd Part Tag with **100kb banner file size**	All Pages
	Side Banner	300 x 250	.jpg, gif, 3rd Part Tag with **100kb banner file size**, for Video ad we will require **ready video banner in 300x250 dimensions** with **HTML file, and MP4 Video** with **less than 5 MB**	All Pages
	Half page Banner	300 x 600	.jpg, gif, 3rd Part Tag with **100kb banner file size**	Available on List page, Life page, Blog page, Magazine Page, Thought Leadership page
	Expandable Right to Left Side Banner	970 x 250	To run this expandable banner we will require 300x250 and 970x250 banner in .jpg format with **100kb banner file size (Homepage only Side Banner MR1)**	Homepage
	Expandable Billboard Pushover	970 x 250	To run this expandable banner we will require 300x250 and 970x250 banner in .jpg format with **100kb banner file size (Homepage only Side Banner MR1)**	Homepage
	Interstitial	640 x 480	.jpg with **100kb banner file size**	All Pages
	Skinner Left Side	160 x 600	.jpg, gif, 3rd Part Tag with **100kb banner file size**	Left and Right side on Homepage and only Left hand side on Leadership, Innovation, Billionaires, Life and Thought Leadership pages
	Skinner Right Side	160 x 600	.jpg, gif, 3rd Part Tag with **100kb banner file size**	Left and Right side on Homepage and only Left hand side on Leadership, Innovation, Billionaires, Life and Thought Leadership pages
Mobile	Top Banner	320 x 50	.jpg, gif, 3rd Part Tag with **100kb banner file size**	All Pages
	Interstitial	320 x 480	.jpg, with **100kb banner file size**	All Pages