

**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE

# CELEBRITY GIFTING

February 2022

Phase 1

May 2022

Phase 2



Phase 1

# CELEBS INSTAGRAM STORIES



**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE  
**Photoderm**  
**MAX**  
**50+**  
Aquafluide haute  
télémétrie protection  
Filtres ultra-fines  
Ultra-occlusive  
Non-irritant

**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE  
**Atoderm**  
Huile de douche  
Ultra-nourissant  
Anti-irritations  
Action: hydratante, apaisante  
Filtres sensibles à l'irritation  
Ultra-mourrissant  
Anti-irritation cleansing oil  
Dermite, eczéma, psoriasis, brûlures  
Only very dry to irritated sensitive skin

**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE  
**Sébium**  
Nettoyant purifiant  
Purifying cleansing  
foaming gel

**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE  
**Sensiblo**  
H2O  
Solution micellaire  
démouillante  
Peaux sensibles - Nettoyant et apaisant  
Soothing - Face product - Hypoallergenic  
Make-up removing  
micelle solution  
Sensitive skin - Cleansing and soothing  
Make-up Remover - Hypoallergenic

**BIODERMA**  
LABORATOIRE DERMATOLOGIQUE  
**Atoderm**  
Intensive  
Gel moussant  
Ultra-apaisant  
Peaux sensibles et/ou sèches  
irritées à atopiques  
Nettoyant, hydratant et apaisant  
Ultra-soothing  
foaming gel  
Very dry - Irritated/Itchy  
sensitive skin  
Cleansing, soothing, hydrating and soothing

# CAMPAIGN SUMMARY

Phase 1

100  
100

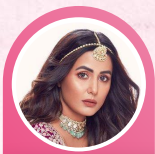
*Celebrities*

*Stories*



## List Of Celebrities Who Participated in this Campaign – Phase 1

[https://docs.google.com/spreadsheets/d/1vGzB\\_X9XWFdHPsgUokeVuwAv4fDNu1Om6bIkzJQqks4/edit#gid=0](https://docs.google.com/spreadsheets/d/1vGzB_X9XWFdHPsgUokeVuwAv4fDNu1Om6bIkzJQqks4/edit#gid=0)



<https://www.instagram.com/realhinakhan/>



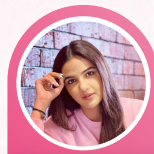
**Hina Khan**  
**16.7M** Followers



<https://www.instagram.com/gauaharkhan/>



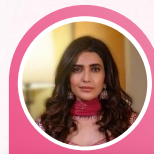
**Gauahar Khan**  
**6.2M** Followers



<https://www.instagram.com/jasminbhasin2806/>



**Jasmin Bhasin**  
**6.5M** Followers



<https://www.instagram.com/karishmaktanna/>



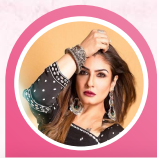
**Karishma Tanna**  
**6.6M** Followers



[https://www.instagram.com/aagan\\_kshasingh30/](https://www.instagram.com/aagan_kshasingh30/)



**Esha Gupta**  
**6.2M** Followers



<https://www.instagram.com/officialraveenatandon/>



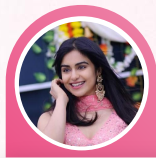
**Raveena Tondon**  
**6.4M** Followers



<https://www.instagram.com/officialesurbhic/>



**Surbhi Chandana**  
**5M** Followers



[https://www.instagram.com/adah\\_ki\\_adah/](https://www.instagram.com/adah_ki_adah/)



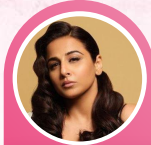
**Adah Sharma**  
**6.2M** Followers



<https://www.instagram.com/asimonalisa/>



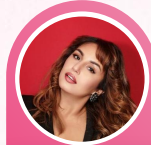
**Monalisa**  
**4.9M** Followers



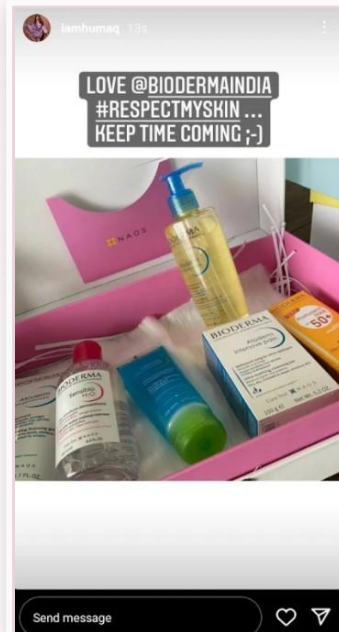
<https://www.instagram.com/balanvidya/>



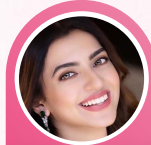
**Vidya Balan**  
**4.1M** Followers



<https://www.instagram.com/iamhumaq/>



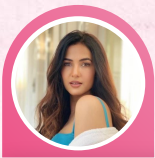
**Huma Qureshi**  
**4.9M** Followers



<https://www.instagram.com/kashik Kapoor09/>



**Kashika Kapoor**  
**4.4M** Followers



<https://www.instagram.com/sonalchauhan/>



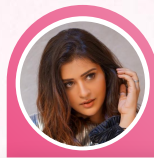
**Sonal Chauhan**  
**4M** Followers



<https://www.instagram.com/lokhandeankita/>



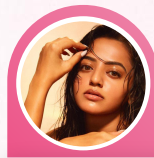
**Ankita Lokhande**  
**3.6M** Followers



<https://www.instagram.com/rajputpayal/>



**Payal Rajput**  
**3.5M** Followers

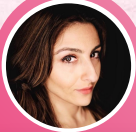


<https://www.instagram.com/hellyshahofficial/>



**Helly Shah**  
**3.4M** Followers

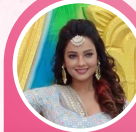




<https://www.instagram.com/sakpataudi/>



**Soha Ali Khan**  
**3M** Followers



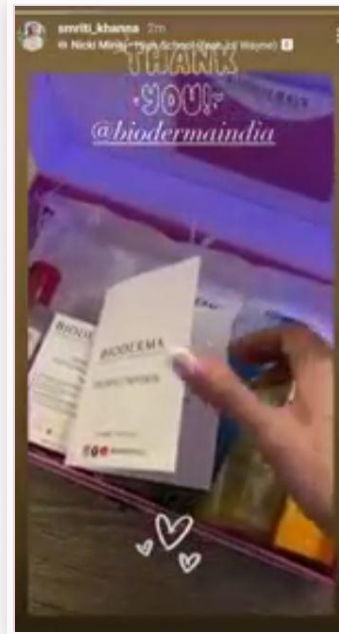
[https://www.instagram.com/adaa\\_khann/](https://www.instagram.com/adaa_khann/)



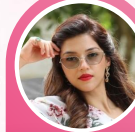
**Adaa Khan**  
**3.4M** Followers



[https://www.instagram.com/smriti\\_khanna/](https://www.instagram.com/smriti_khanna/)



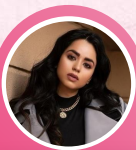
**Smriti Khanna**  
**3.5M** Followers



<https://www.instagram.com/mehreenprizadaa/>



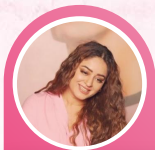
**Mehreen Prizada**  
**3.1M** Followers



<https://www.instagram.com/iamsoundaryasharma/>



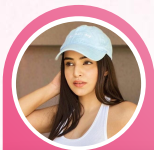
**Soundarya Sharma**  
**2.9M** Followers



<https://www.instagram.com/mahhivji/>



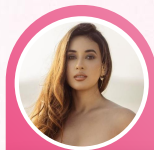
**Mahhi Vji**  
**2M** Followers



<https://www.instagram.com/iamankittasharma/>



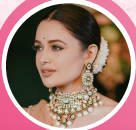
**Ankita Sharma**  
**2.3M** Followers



[https://www.instagram.com/aditi\\_budhathoki/](https://www.instagram.com/aditi_budhathoki/)



**Aditi Budhathoki**  
**3.1M** Followers



<https://www.instagram.com/yuvikachaudhary/>



**Yuvika Chaudhary**  
**3.1M** Followers



<https://www.instagram.com/avikagor/>



**Avika Gor**  
**1.2M** Followers



<https://www.instagram.com/nyrrabanerji/>



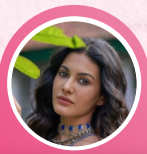
**Nyrra M Banerji**  
**1M** Followers



<https://www.instagram.com/shobitaranaofficial/>



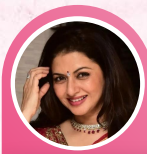
**Shobita Rana**  
**1.7M** Followers



<https://www.instagram.com/amyradastur93/>



**Amyra Dastur**  
**2.8M** Followers



<https://www.instagram.com/bhagyashree.online/>



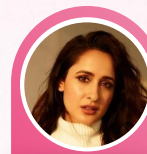
**Bhagyashree**  
**1.2M** Followers



<https://www.instagram.com/nikkigalrani/>



**Nikki Galrani**  
**2.8M** Followers



<https://www.instagram.com/jaiswalpragya/>



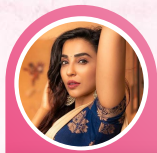
**Pargya Jaiswal**  
**2.1M** Followers



<https://www.instagram.com/alekhyaharika/>



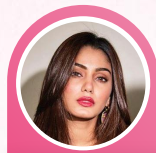
**Alekhyia Harika**  
**1.4M** Followers



<https://www.instagram.com/parvatinair/>



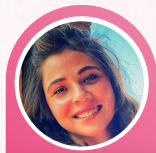
**Parvati Nair**  
**1.6M** Followers



<https://www.instagram.com/divasana/>



**Sana Makbul**  
**1 M** Followers



<https://www.instagram.com/maanviagroo/>



**Maanvi Gagroo**  
**509K** Followers



<https://www.instagram.com/sristyrod24>



**Sristy Rode**  
**1.6M** Followers



<https://www.instagram.com/tanyasharma27/?hl=en>



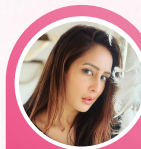
**Tanya Sharma**  
**3M** Followers



<https://www.instagram.com/vahbz/?hl=en>



**Vahbiz Dorabjee**  
**1M** Followers



<https://www.instagram.com/chahattkhanna/>



**Chahatt Khanna**  
**2.1M** Followers



<https://www.instagram.com/nishaaggarwal/>



**Nisha Aggarwal**  
**1M** Followers



<https://www.instagram.com/lakshimimanchu/>



**Lakshmi Manchu**  
**1.7M** Followers



<https://www.instagram.com/iamshivshakti/>



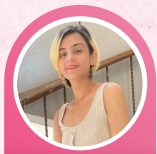
**Shivshakti**  
**844K** Followers



[https://www.instagram.com/dear\\_mansi/](https://www.instagram.com/dear_mansi/)



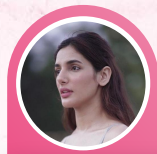
**Mansi**  
**998K** Followers



<https://www.instagram.com/shwetaarohira/>



**Shweta Rohira**  
**511K** Followers



<https://www.instagram.com/natashasingh007/>



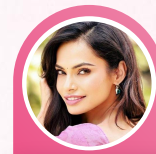
**Natasha Singh**  
**425K** Followers



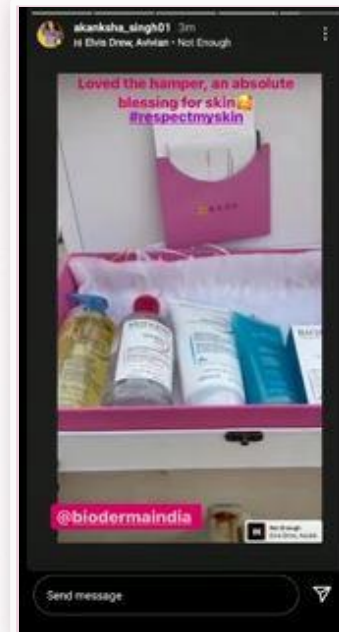
<https://www.instagram.com/officialdelnaazirani/>



**Delnaaz Irani**  
**348k** Followers



[https://www.instagram.com/akanksha\\_singh01/?hl=en](https://www.instagram.com/akanksha_singh01/?hl=en)



**Akansha Singh**  
**36.5K** Followers

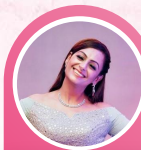




<https://www.instagram.com/ridtiwari/>



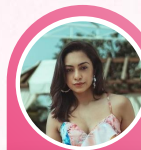
**Ridhiema Tiwari**  
**522k** Followers



<https://www.instagram.com/ashitadhawan/>



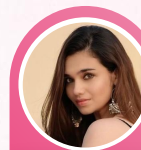
**Ashita Dhawan**  
**305k** Followers



[https://www.instagram.com/abigail\\_pande/](https://www.instagram.com/abigail_pande/)



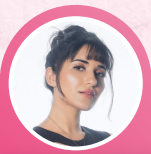
**Abigail Pande**  
**473k** Followers



<https://www.instagram.com/purvimundada/>



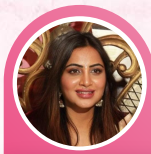
**Purvi Mundada**  
**212K** Followers



<https://www.instagram.com/yuvikachaudhary/>



**Ruhani Sharma**  
**831k** Followers



<https://www.instagram.com/arshikofficial/>



**Arshi Khan**  
**2.4M** Followers



<https://www.instagram.com/debinabon/>



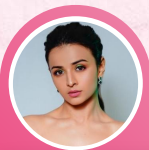
**Debina Bonnerjee**  
**1.4M** Followers



<https://www.instagram.com/irosnhiwadhwani/>



**Roshni Wadhvani**  
**333k** Followers



[https://www.instagram.com/mahima\\_makwana/](https://www.instagram.com/mahima_makwana/)



**Mahima**

**1.1M** Followers

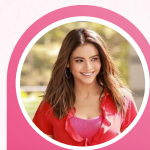


[https://www.instagram.com/vinny\\_aroradhoopar/](https://www.instagram.com/vinny_aroradhoopar/)



**Vinny Arora D**

**835k** Followers

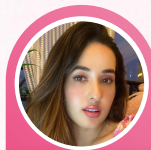


[https://www.instagram.com/aamna\\_sharifofficial/](https://www.instagram.com/aamna_sharifofficial/)

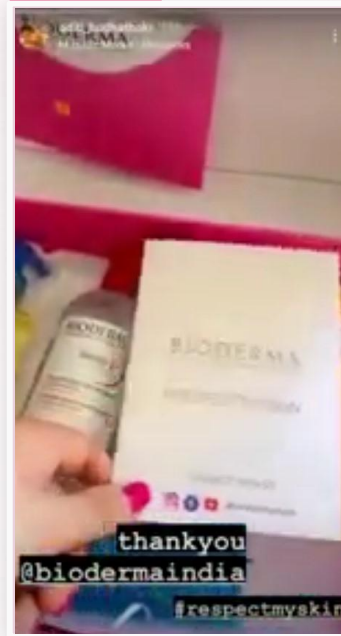


**Aamna Sharif**

**2M** Followers



[https://www.instagram.com/aditi\\_budhathoki/](https://www.instagram.com/aditi_budhathoki/)



**Aditi Budhathoki**

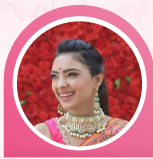
**1.9M** Followers



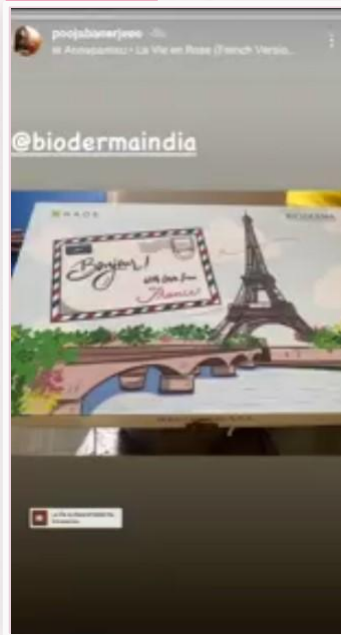
<https://www.instagram.com/kkamra/>



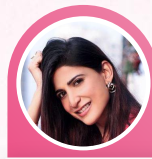
**Kritika Kamra**  
**1.6M** Followers



<https://www.instagram.com/poojabanerjee/>



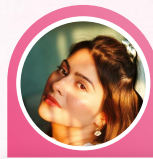
**Pooja Banerjee**  
**1.1M** Followers



<https://www.instagram.com/aahanakumra/>



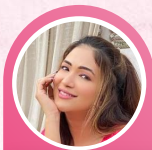
**Aahana Kumar**  
**1.5M** Followers



<https://www.instagram.com/aparnadixit2061/>



**Aparna Dixit**  
**840K** Followers



<https://www.instagram.com/ridhimapandit/>



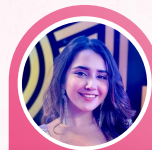
**Ridhima Pandit**  
**1.9M** Followers



<https://www.instagram.com/malvikasharmaofficial/>



**Malvika Sharma**  
**1.1M** Followers



<https://www.instagram.com/roshniwaliaa/>



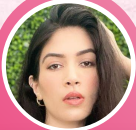
**Roshni Walia**  
**1.4M** Followers



<https://www.instagram.com/sarahjanedias/>



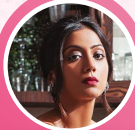
**Sarah Jane Dias**  
**458K** Followers



<https://www.instagram.com/bandageekalra/>



**Bandagi Karla**  
**930K** Followers



[https://www.instagram.com/anindita\\_a\\_bose/?utm\\_medium=copy\\_link](https://www.instagram.com/anindita_a_bose/?utm_medium=copy_link)



**Anindita Bose**  
**332K** Followers



<https://www.instagram.com/subharaajput/>



**Shubha Rajput**  
**257K** Followers



<https://www.instagram.com/malvikaraaj/>



**Malvika Raj**  
**305K** Followers



[https://www.instagram.com/mini\\_mathur/](https://www.instagram.com/mini_mathur/)



**Mini Mathur**  
**523k** Followers



[https://www.instagram.com/aakan\\_kshasingh30/](https://www.instagram.com/aakan_kshasingh30/)



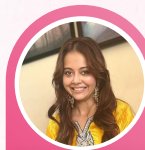
**Aakansha Singh**  
**729k** Followers



<https://www.instagram.com/shefalibaggaofficial/>



**Shefali Bagga**  
**1M** Followers



<https://www.instagram.com/devoleena/>



**Devoleena B**  
**2.8M** Followers



<https://www.instagram.com/theofficialheena/>



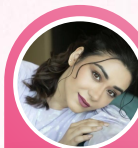
**Heena Panchal**  
**538k** Followers



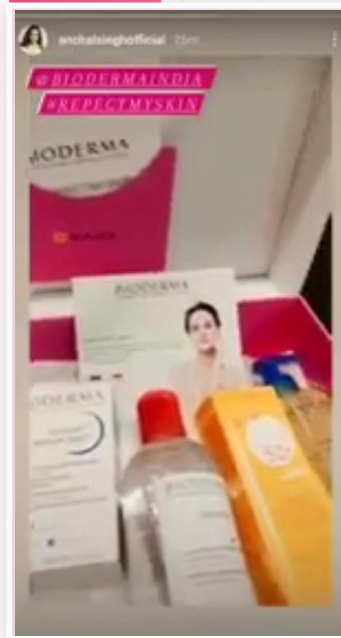
<https://www.instagram.com/priyapatidar/>



**Priya Patidar**  
**175K** Followers



<https://www.instagram.com/anchalsinghofficial/>



**Anchal Singh**  
**176k** Followers

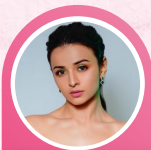


<https://www.instagram.com/saiyami/>



**Saiyami Kher**  
**647k** Followers



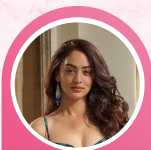


[https://www.instagram.com/mahima\\_makwana/](https://www.instagram.com/mahima_makwana/)



**Mahima**

**1.1M** Followers

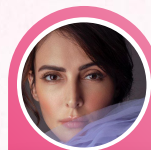


<https://www.instagram.com/iamsandeedpadhar/>



**Sandeepa Dhar**

**2.1M** Followers

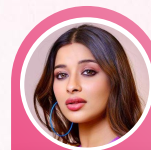


<https://www.instagram.com/mandanakarimi/>



**Mandana Karimi**

**1.1M** Followers

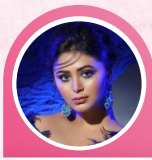


<https://www.instagram.com/nyrabanerjee/>



**Nyra Banerjee**

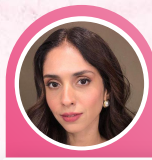
**1.4M** Followers



[https://www.instagram.com/ritabhari\\_chakraborty/](https://www.instagram.com/ritabhari_chakraborty/)



**Ritabhari C**  
**120k** Followers



<https://www.instagram.com/poojabhamrah/>



**Pooja Bhamrah**  
**2.84k** Followers



<https://www.instagram.com/ikavitakaushik/>



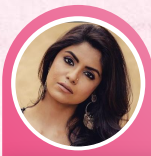
**Kavita Kaushik**  
**769K** Followers



<https://www.instagram.com/ankzbhargava/>



**Ankita Bhargava P**  
**786K** Followers



<https://www.instagram.com/sayantaniighosh0609/>



**Sayantani Ghosh**  
**777K** Followers



<https://www.instagram.com/shefalishahofficial/>



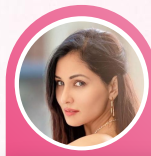
**Shefali Shah**  
**456K** Followers



<https://www.instagram.com/jiamustafa/>



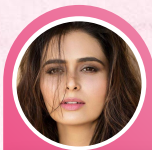
**Jia Mustafa**  
**144k** Followers



<https://www.instagram.com/poojachopraofficial/>



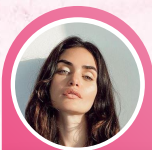
**Pooja Chopra**  
**501K** Followers



[https://www.instagram.com/meena\\_kshidixit/](https://www.instagram.com/meena_kshidixit/)



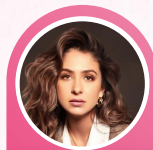
**Meenakshi Dixit**  
**652K** Followers



<https://www.instagram.com/gabriellademetriades/>



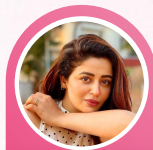
**Gabriella**  
**617K** Followers



<https://www.instagram.com/malvikaraaj/>



**Malvika Raj**  
**306k** Followers



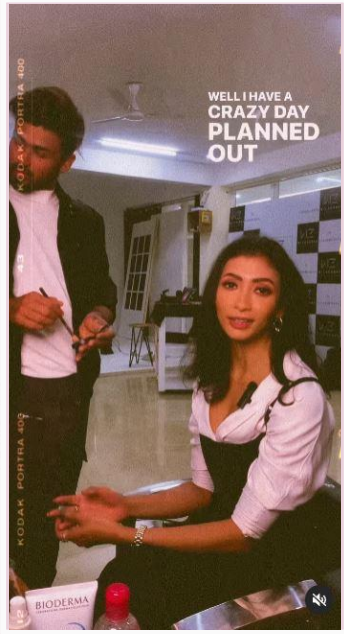
<https://www.instagram.com/nehapendse/>



**Neha Pendse**  
**501K** Followers



<https://www.instagram.com/lakshmirana/>



**Lakshmi Rana**

**19.8K** Followers

Phase 2

# CELEBS INSTAGRAM STORIES



# CAMPAIGN SUMMARY

Phase 2

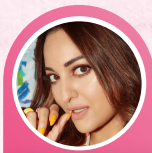
50 *Celebrities*  
50 *Stories*



## List Of Celebrities - Phase 2

[https://docs.google.com/spreadsheets/d/18efBvNzbcHDxNIQ3\\_0\\_P3GpRlc37vSqGdQjChKKDnSA/edit#gid=805312593](https://docs.google.com/spreadsheets/d/18efBvNzbcHDxNIQ3_0_P3GpRlc37vSqGdQjChKKDnSA/edit#gid=805312593)





<https://www.instagram.com/aslisona/>



**Sonakshi Sinha**  
**22.6M** Followers



<https://www.instagram.com/bharti.laughterqueen/>



**Bharti Singh**  
**6.5M** Followers



<https://www.instagram.com/saryal2/>



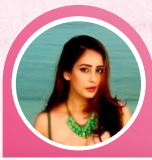
**Shraddha Arya**  
**5.3M** Followers



<https://www.instagram.com/officialkanikamann/>



**Kanika Mann**  
**7M** Followers



<https://www.instagram.com/chahattkhanna/>



**Chahatt Khanna**  
**2.5M** Followers



[https://www.instagram.com/sugandha\\_mishra23/](https://www.instagram.com/sugandha_mishra23/)



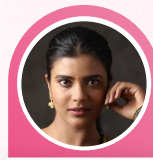
**Suganada Mishra**  
**1.8M** Followers



[https://www.instagram.com/palak\\_sindhvani/](https://www.instagram.com/palak_sindhvani/)



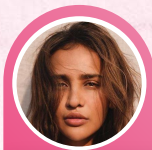
**Palak Sindhwani**  
**1.3M** Followers



<https://www.instagram.com/aishwaryarajesh/>



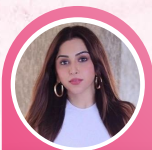
**Aishwarya Rajesh**  
**2.6M** Followers



<https://www.instagram.com/aishasharma25/>



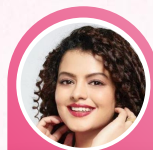
**Aisha sharama**  
**2.6M** Followers



[https://www.instagram.com/eshanyas\\_maheshwari/](https://www.instagram.com/eshanyas_maheshwari/)



**Eshanya S M**  
**1.3M** Followers



<https://www.instagram.com/palakmuchhal3/>



**Palak Muchhal**  
**2.8M** Followers



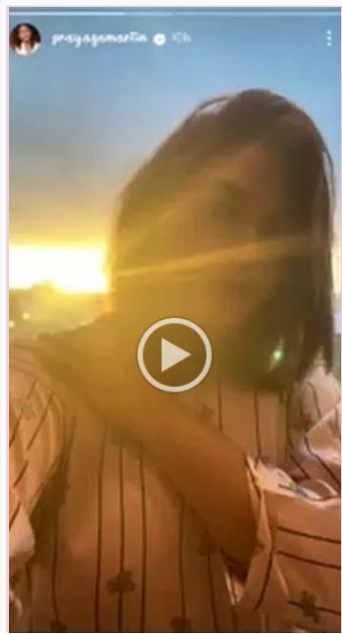
[https://www.instagram.com/mirinali\\_niravi/](https://www.instagram.com/mirinali_niravi/)



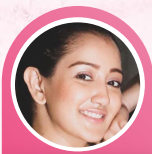
**Mrinalini Ravi**  
**1.2M** Followers



<https://www.instagram.com/prayagamartin/>



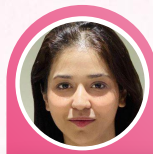
**Prayaga martin**  
**1.2M** Followers



<https://www.instagram.com/roshmibanik/>



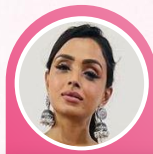
**Roshmi Banik**  
**637K** Followers



<https://www.instagram.com/jawalkar/>



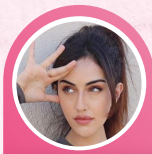
**Priyanka Jawalkar**  
**1.3M** Followers



<https://www.instagram.com/aishaharma25/>



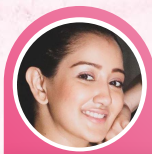
**Parul Chauhan**  
**1M** Followers



<https://www.instagram.com/samreenkaur/>



**Samreen Kaur**  
**971K** Followers



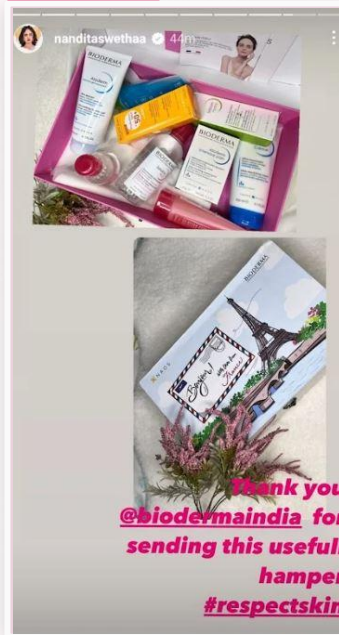
<https://www.instagram.com/roshmibanik/>



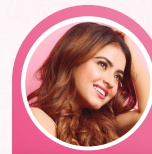
**Roshmi Banik**  
**637K** Followers



<https://www.instagram.com/nanditaswethaa/>



**Nandita Swetha**  
**1M** Followers



<https://www.instagram.com/simichahal9/>



**Simi Chanchal**  
**2.6M** Followers

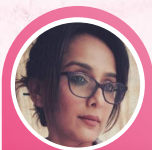


<https://www.instagram.com/official.aditisharma/>



**Aditi Sharma**

**1.3M** Followers

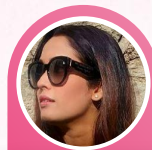


<https://www.instagram.com/niyatijoshiofficial/>



**Niyati Joshi**

**509K** Followers

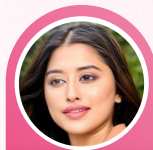


<https://www.instagram.com/nehasaxena/>



**Neha Saxena**

**456K** Followers

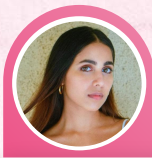


[https://www.instagram.com/somikhan\\_ks/](https://www.instagram.com/somikhan_ks/)



**Somi Khan**

**453K** Followers



[https://www.instagram.com/veebha\\_anand/](https://www.instagram.com/veebha_anand/)



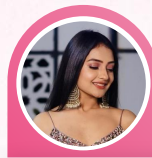
**Veebha Anand**  
**505K** Followers



<https://www.instagram.com/muskanbamne/>



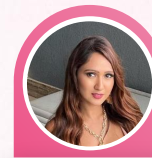
**Muskan Bamne**  
**818K** Followers



<https://www.instagram.com/akshitamudgal/>



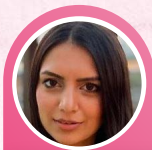
**Akshita Mudgal**  
**324k** Followers



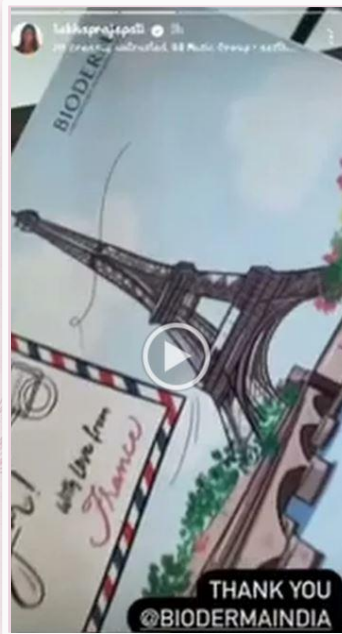
<https://www.instagram.com/krissan nb/>



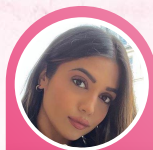
**Krissan Barretto**  
**1M** Followers



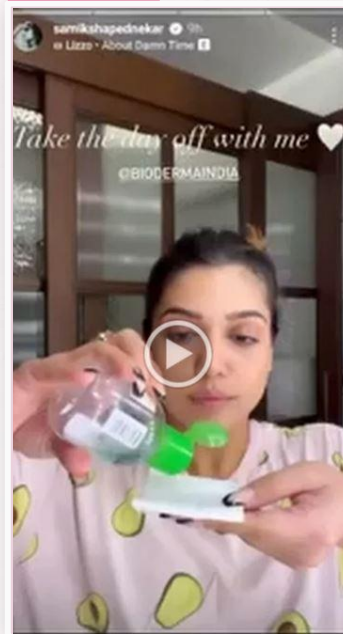
<https://www.instagram.com/lekhaprajapati/>



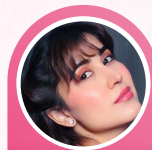
**Lekha Prajapati**  
**256K** Followers



<https://www.instagram.com/samikshapednekar/>



**Samiksha Pednekar**  
**169K** Followers



<https://www.instagram.com/imsheenabajaj/>



**Sheena Bajaj**  
**479K** Followers

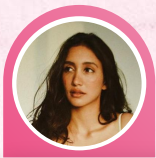


[https://www.instagram.com/krutika.desai\\_official/](https://www.instagram.com/krutika.desai_official/)



**Krutika Desai**  
**240K** Followers

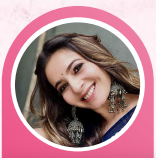




[https://www.instagram.com/shreya\\_chaudhry/](https://www.instagram.com/shreya_chaudhry/)



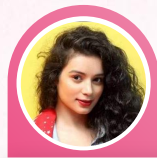
**Shreya Chaudhry**  
**302K** Followers



<https://www.instagram.com/shonalinagrani/>



**Shonali Nagrani**  
**284K** Followers



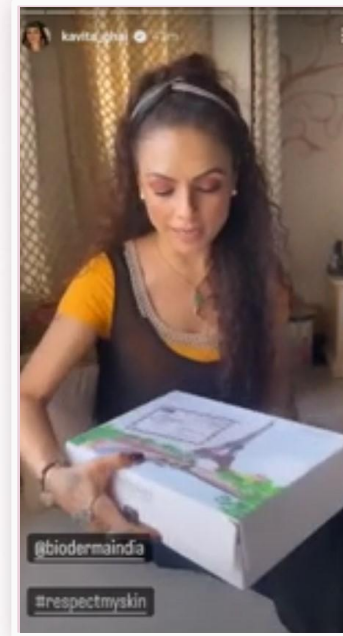
[https://www.instagram.com/kandpal\\_sukirti/?hl=en](https://www.instagram.com/kandpal_sukirti/?hl=en)



**Sukirti Kandpal**  
**303K** Followers



[https://www.instagram.com/kavita\\_ghai/](https://www.instagram.com/kavita_ghai/)



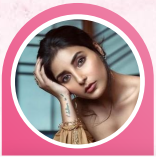
**Kavita Ghai**  
**176K** Followers



[https://www.instagram.com/sonal\\_1206/](https://www.instagram.com/sonal_1206/)



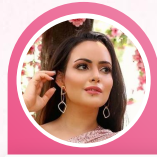
**Sonal Vengurlekar**  
**787K** Followers



<https://www.instagram.com/harshita1210/>



**Harshita S Gaur**  
**873K** Followers



<https://www.instagram.com/aanchalmunjalofficial/>



**Aanchal Munjal**  
**951K** Followers

# THANK YOU

For the opportunity

