**Display Classified Ad:**

Display Classified Ads are single column or multi column classified ads which appears in classified Ad section of the newspaper.

**Types of Display Classified Ad:**

They are 2 types of display classified Ad

1. **Single column classified display**

For single-column classified display, width size is fixed to 3 and height starts with 3 and can be 4,5, 6,7,8,9...48 maximum.

Minimum Size for Single Column Classified Display is 9sqcm. (3 W X 3 H)

1. **Double column classified display**

Double column classified display ad which occupies the two-news column in classified ad section. The maximum total size is 130sqcm.

Possible size in Double column classified Display Ad;

6.34 W X 05 H

6.34 W X 10 H

9.6 W X 10 H

13 W X 10 H